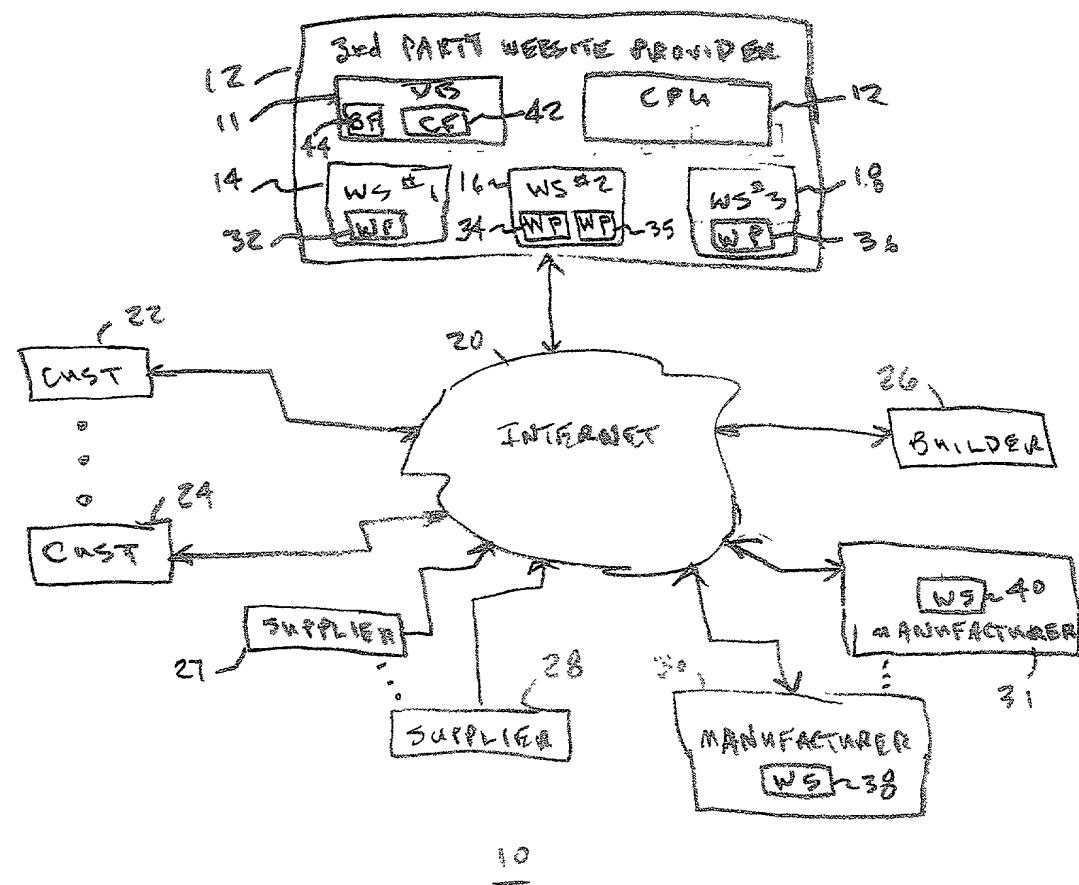


Title: BUILDERS ON-LINE ASSISTANT  
Applicant: Bruce A. Fogelson  
Attorney Docket No.: 6040/80679



Title: BUILDERS ON-LINE ASSISTANT  
Applicant: Bruce A. Fogelson  
Attorney Docket No.: 6040/80679

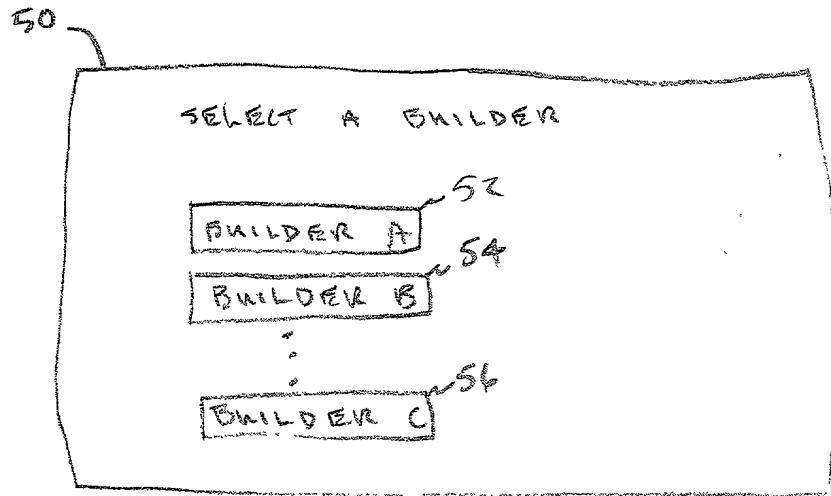
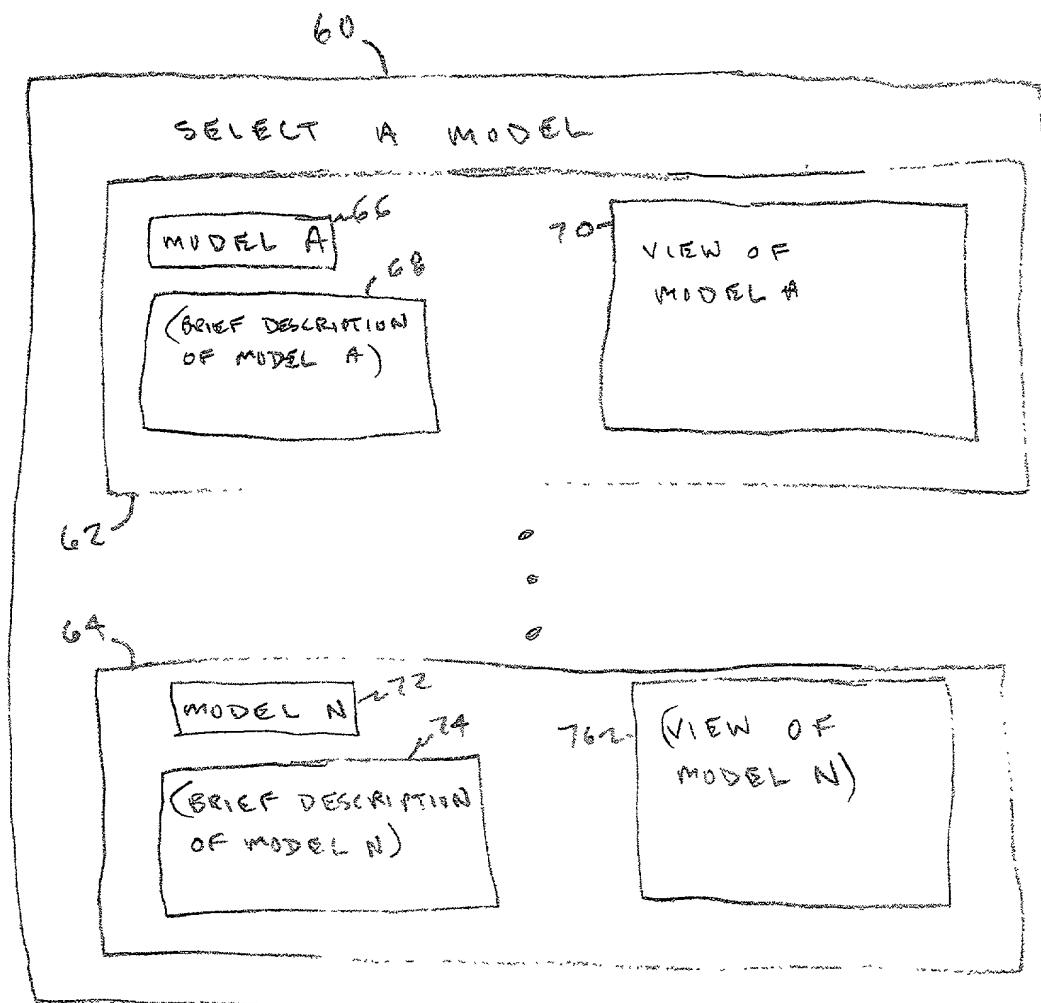


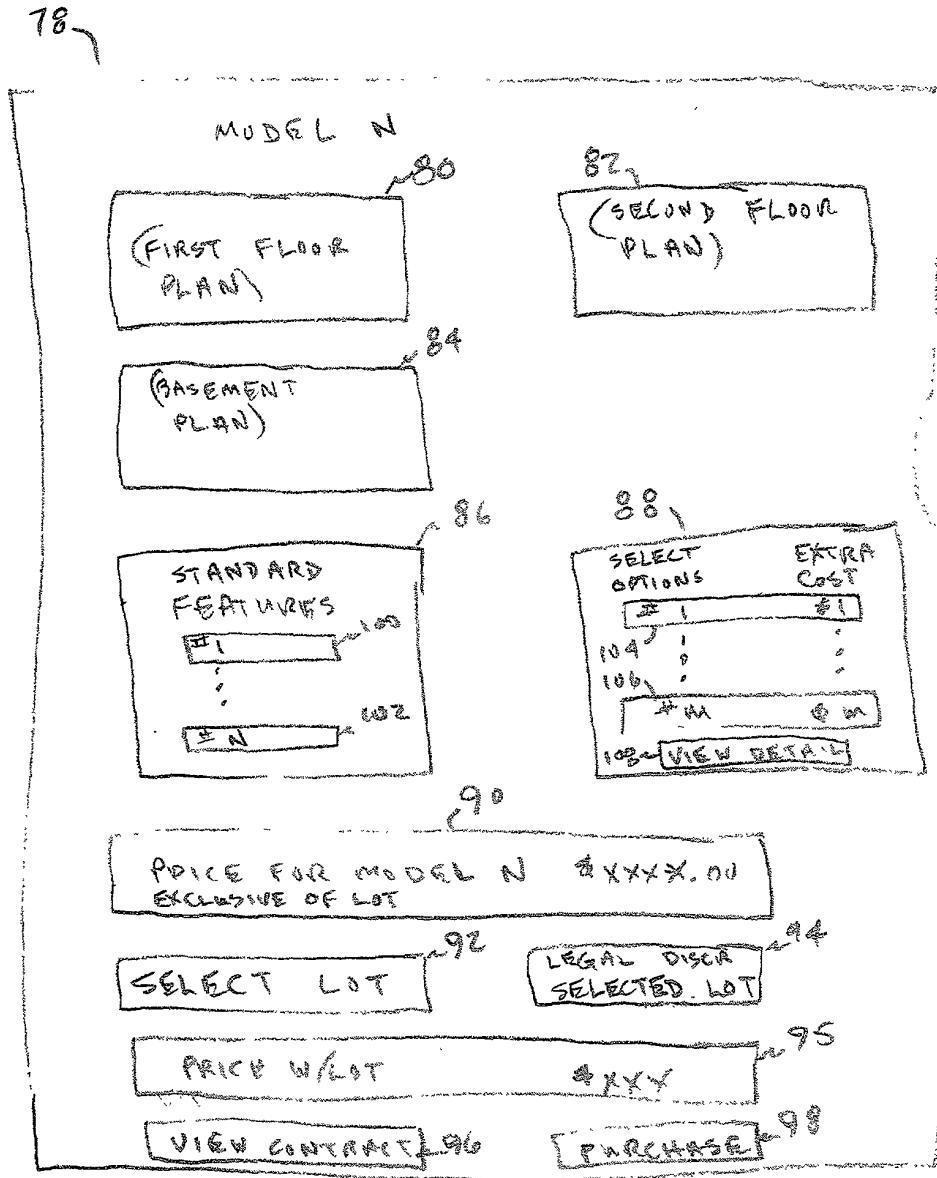
FIG. 2

Title: BUILDERS ON-LINE ASSISTANT  
Applicant: Bruce A. Fogelson  
Attorney Docket No.: 6040/80679



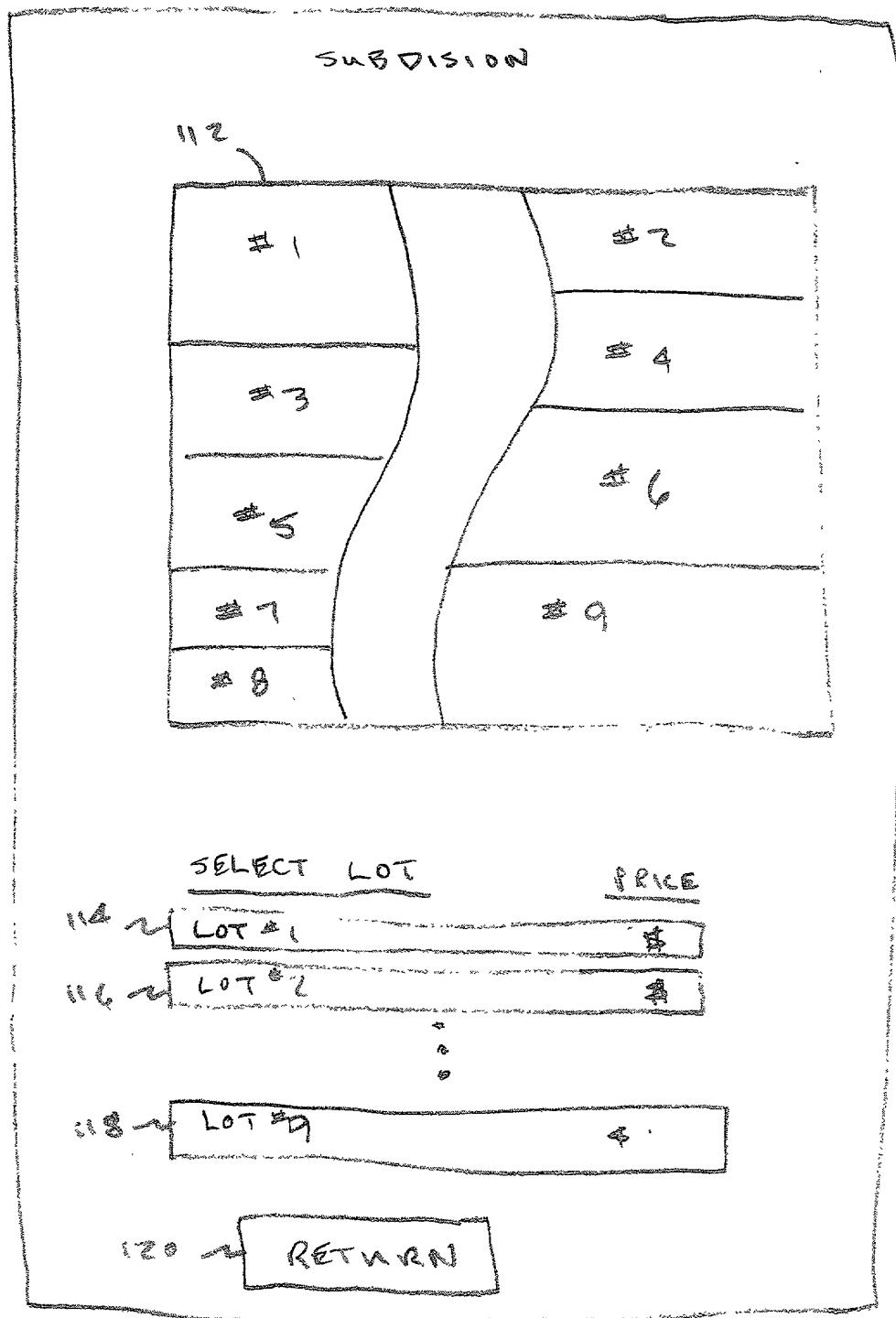
(34.3)

Title: BUILDERS ON-LINE ASSISTANT  
Applicant: Bruce A. Fogelson  
Attorney Docket No.: 6040/80679



Title: BUILDERS ON-LINE ASSISTANT  
Applicant: Bruce A. Fogelson  
Attorney Docket No.: 6040/80679

FIG 5



122

PURCHASE OFFER

129 ~ MODEL #

126 ~ SELECTED OPTIONS

128 ~ SELECTED LOT

130 ~ TOTAL PRICE

132 ~ BUYER'S INFORMATION

NAME: 142

ADDRESS: 144

PHONE #: 146

CREDIT REP: 148

150 ~ Headline 152

134 ~ DEPOSIT REQUIRED 8XXXX,YY

135 ~ COMPLETION DATE 4/4/97

136 ~ HOW WILL YOU SUBMIT DEPOSIT?  
CREDIT CARD NO. 150

CHECK

138 ~ PRINT PURCHASE OFFER

140 ~ SUBMIT PURCHASE OFFER

FIG. 6

Title: BUILDERS ON-LINE ASSISTANT  
Applicant: Bruce A. Fogelson  
Attorney Docket No.: 6040/80679

142

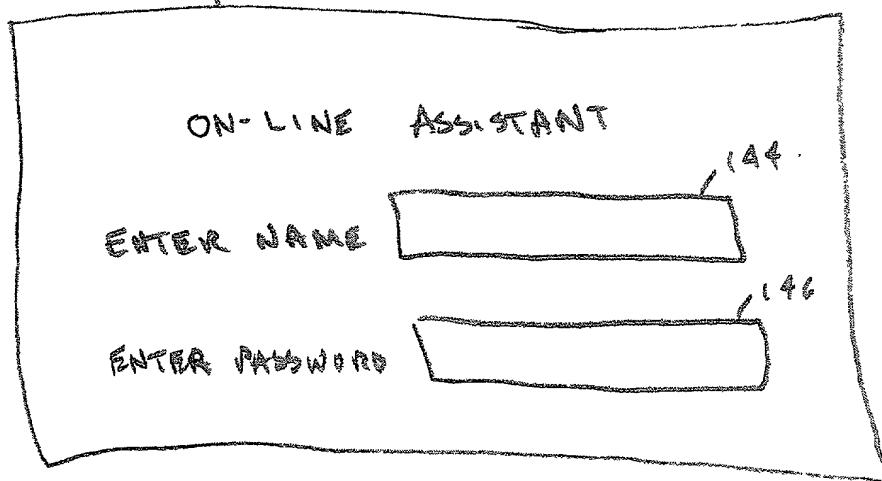


FIG. 7

Title: BUILDERS ON-LINE ASSISTANT  
Applicant: Bruce A. Fogelson  
Attorney Docket No.: 6040/80679

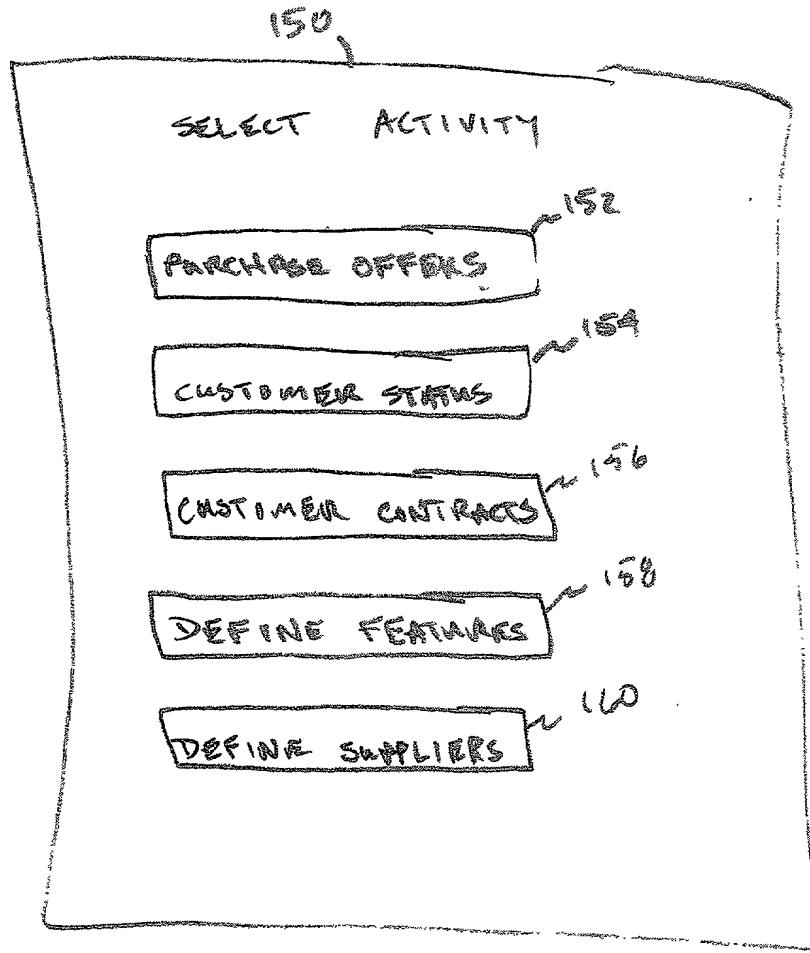


FIG. 8

Title: BUILDERS ON-LINE ASSISTANT  
Applicant: Bruce A. Fogelson  
Attorney Docket No.: 6040/80679

160

PURCHASE OFFERS

162

PURCHASE OFFER #1

164

PURCHASE OFFER #2

\$54.9

Title: BUILDERS ON-LINE ASSISTANT  
Applicant: Bruce A. Fogelson  
Attorney Docket No.: 6040/80679



FIG. 10

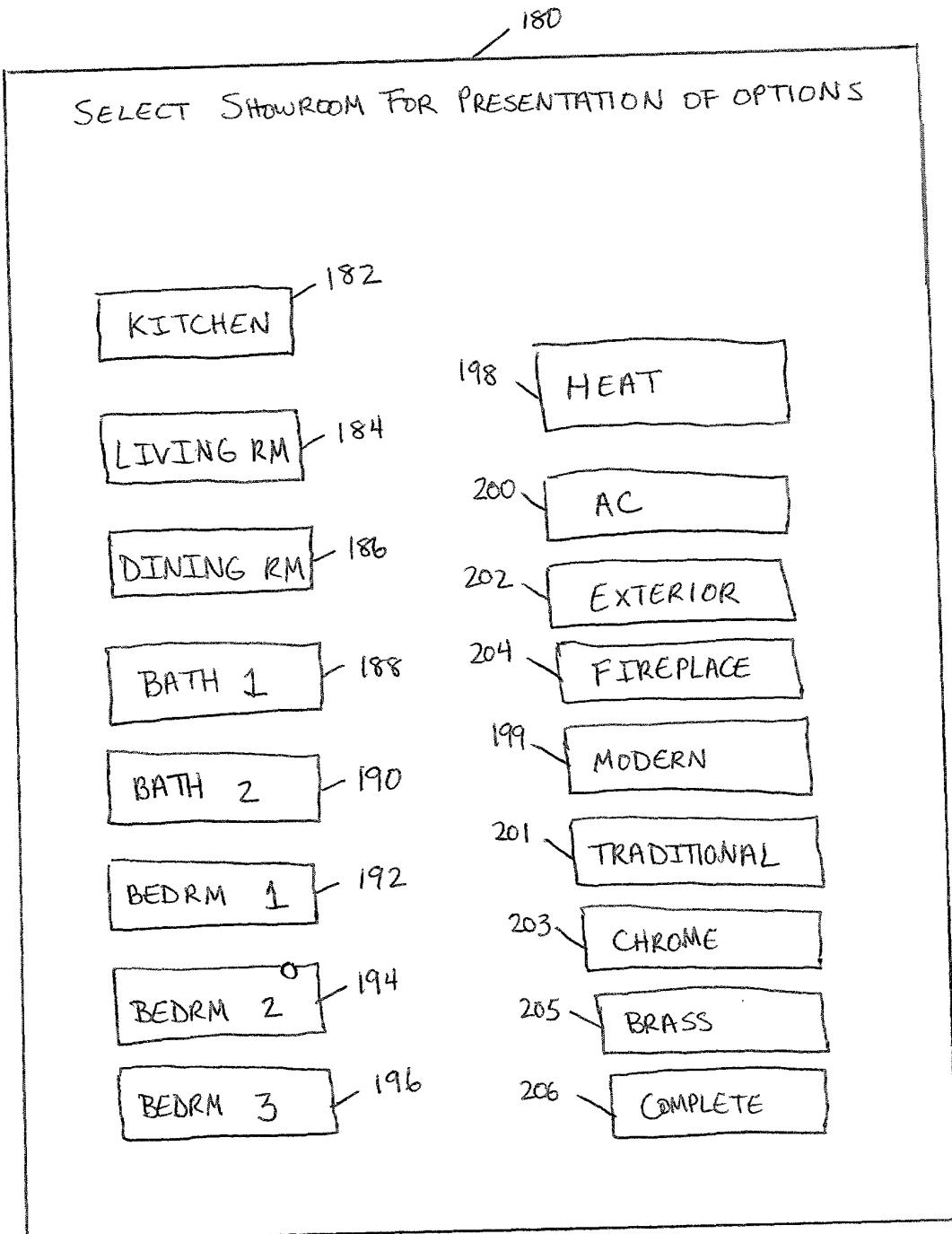


FIG. 11

**Rooms info**

**Kitchen**

**Standard and Extras**

**Floor**

- Wood 212
- Carpet 214
- Tile 216

**Walls**

- Tile 218
- Paint 220

**Appliance**

- Dishwasher
- Refrigerator
- Stove
- Oven
- Cook Top
- Microwave
- Cabinets
- Exhaust Hood

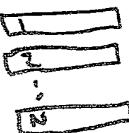
221 → INFO

- Switch
- Outlets
- Lighting

**Sink**

- Faucet
- Counter Top
- Disposal

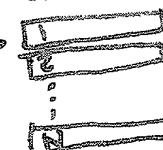
223 → SELECT BRAND



**Non Standards / Up selling items**

- Baskets
- Pots/Pans
- Facial Tissue Holders
- Floral
- Platters
- Silverware
- Wall Art
- Window Treatment

224 → SELECT STYLISTIC GROUP



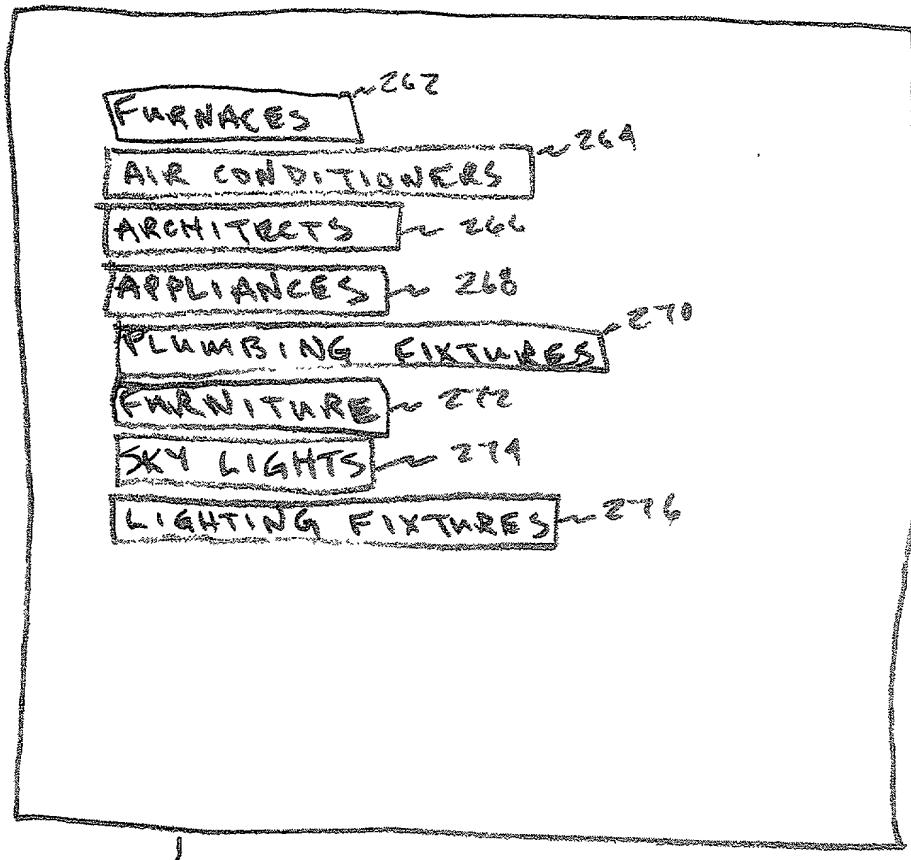
210

FIG. 12

	PRICE ADDER
STANDARD FLOOR COVERING	
CARPET - MEDIUM GRADE - Mfg. #1, Prod. ID. 228	N/A
BROWN ID ← 230	
BLUE ID ← 232	
CARPET - MEDIUM GRADE - Mfg. #2, Prod. ID. 234	N/A
GREEN ID ← 236	
BROWN ID ← 238	
EXTRA	
CARPET - HEAVY DUTY - Mfg. #3, Prod. ID. 240	
MAUVE ID ← 244	242 ↓ \$XXX.YY
BROWN ID ← 246	
ALTERNATE	
WOOD FLOOR - Contractor #2, Prod. ID. 249	251 ↓ \$XXX.YY
Other Carpet Supplier - PRESS HERE 248	
Discount Carpet - PRESS HERE 250	
	226

FIG. 13

Title: BUILDERS ON-LINE ASSISTANT  
Applicant: Bruce A. Fogelson  
Attorney Docket No.: 6040/80679



260

FIG. 14

Title: BUILDERS ON-LINE ASSISTANT  
Applicant: Bruce A. Fogelson  
Attorney Docket No.: 6040/80679

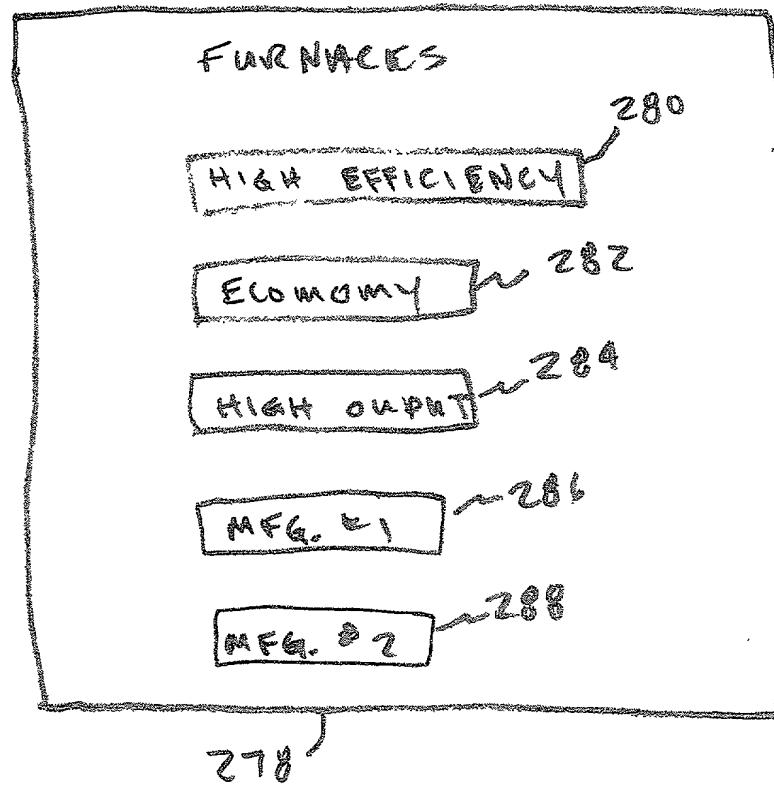
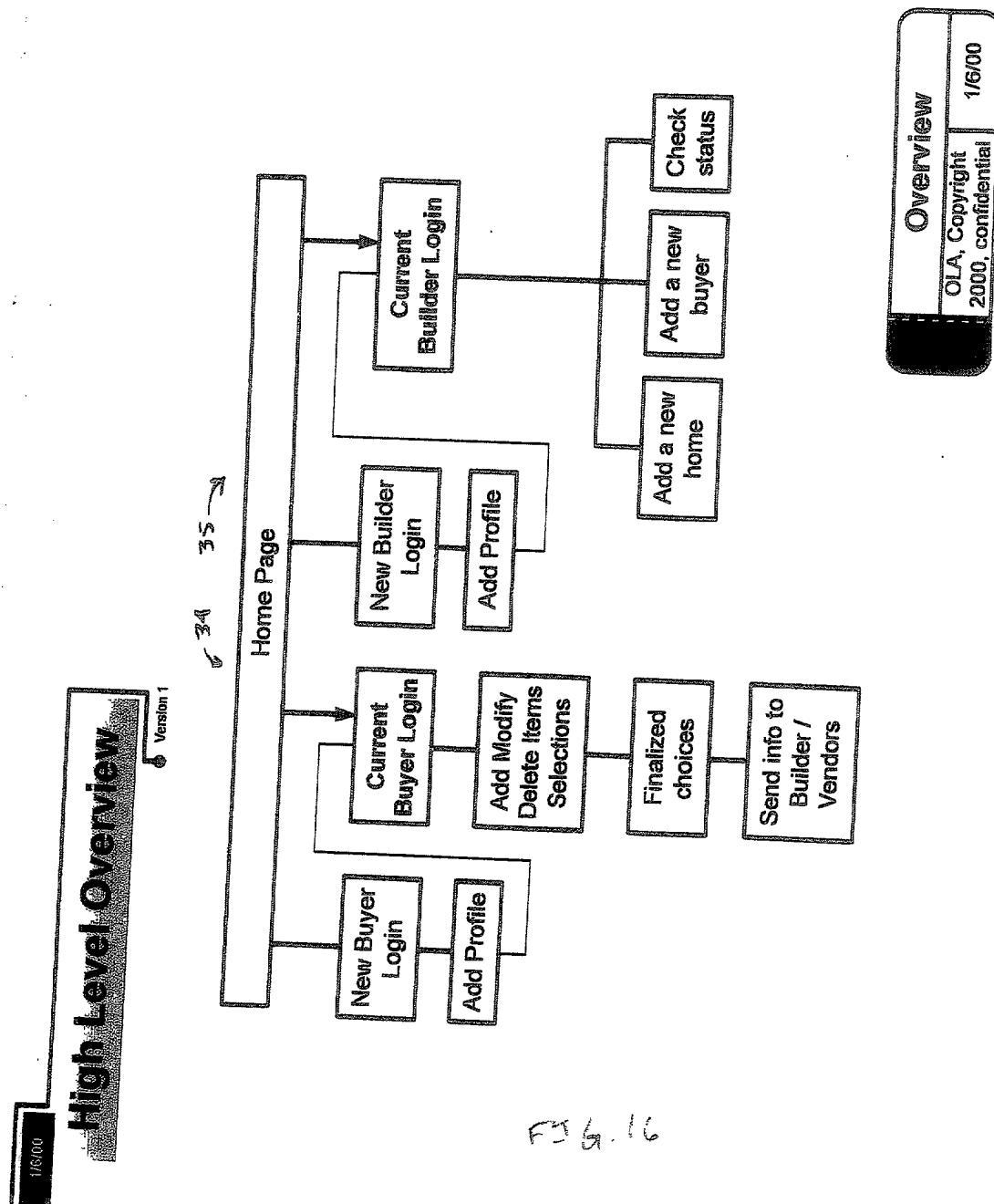
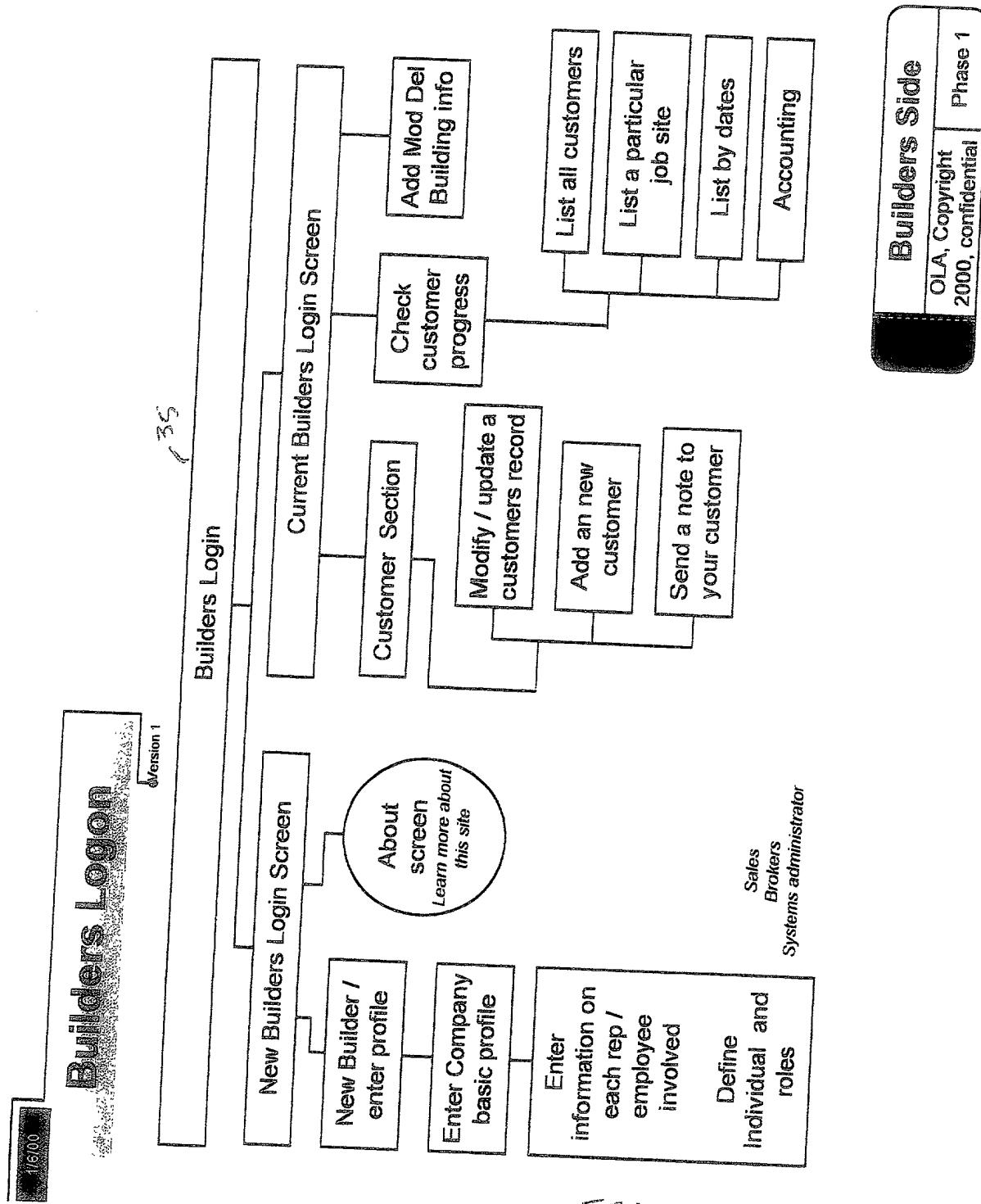


FIG. 15

Title: BUILDERS ON-LINE ASSISTANT  
Applicant: Bruce A. Fogelson  
Attorney Docket No.: 6040/80679





1/8/00

## Builders New User Setup

Ver 1

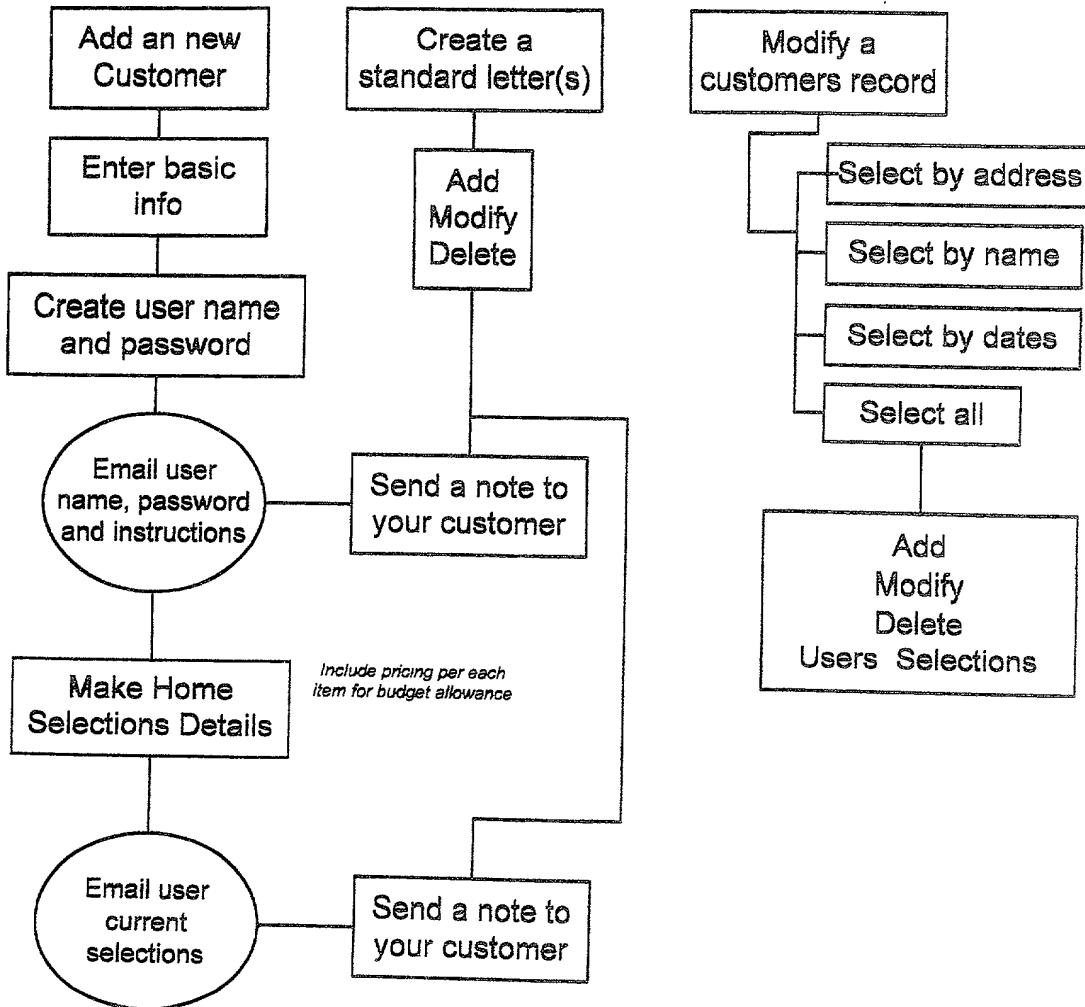


FIG. 18

Builders Side

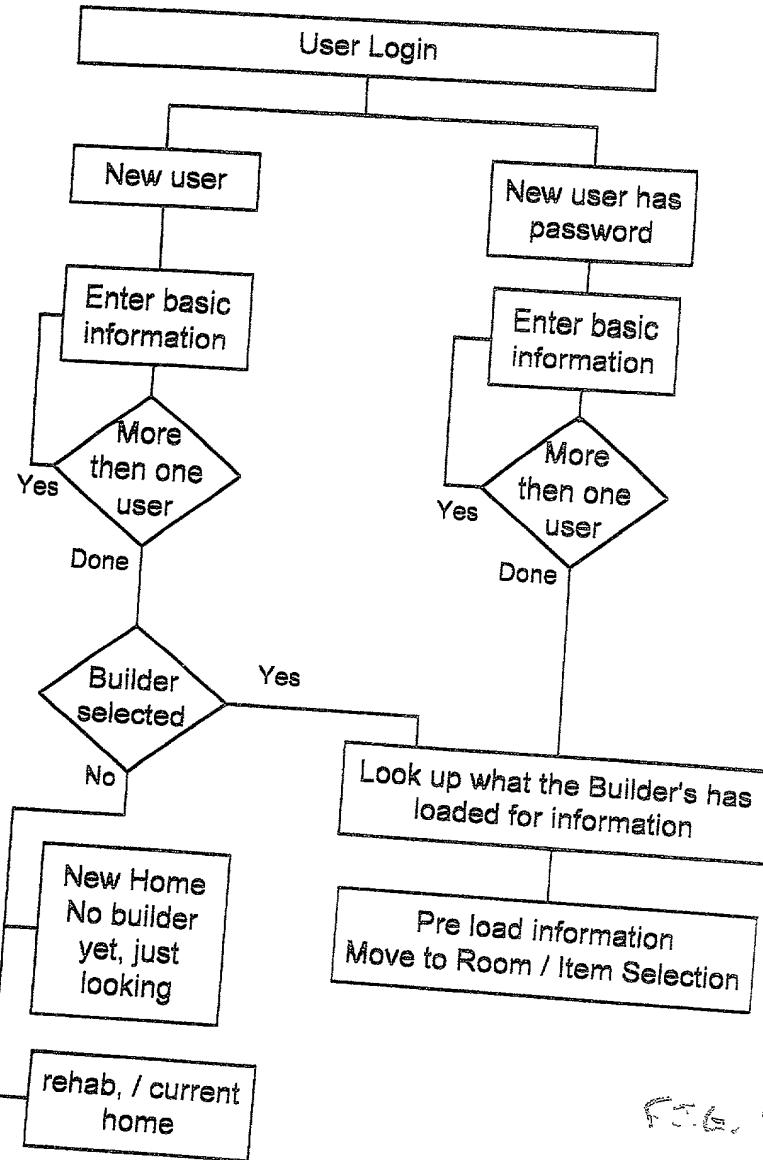
OLA, Copyright  
2000, confidential

Phase 1

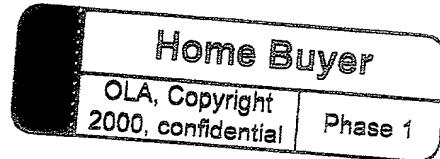
17000

## New Home Buyer Login

Version 1.1



15.6.10



Title: BUILDERS ON-LINE ASSISTANT  
Applicant: Bruce A. Fogelson  
Attorney Docket No.: 6040/80679

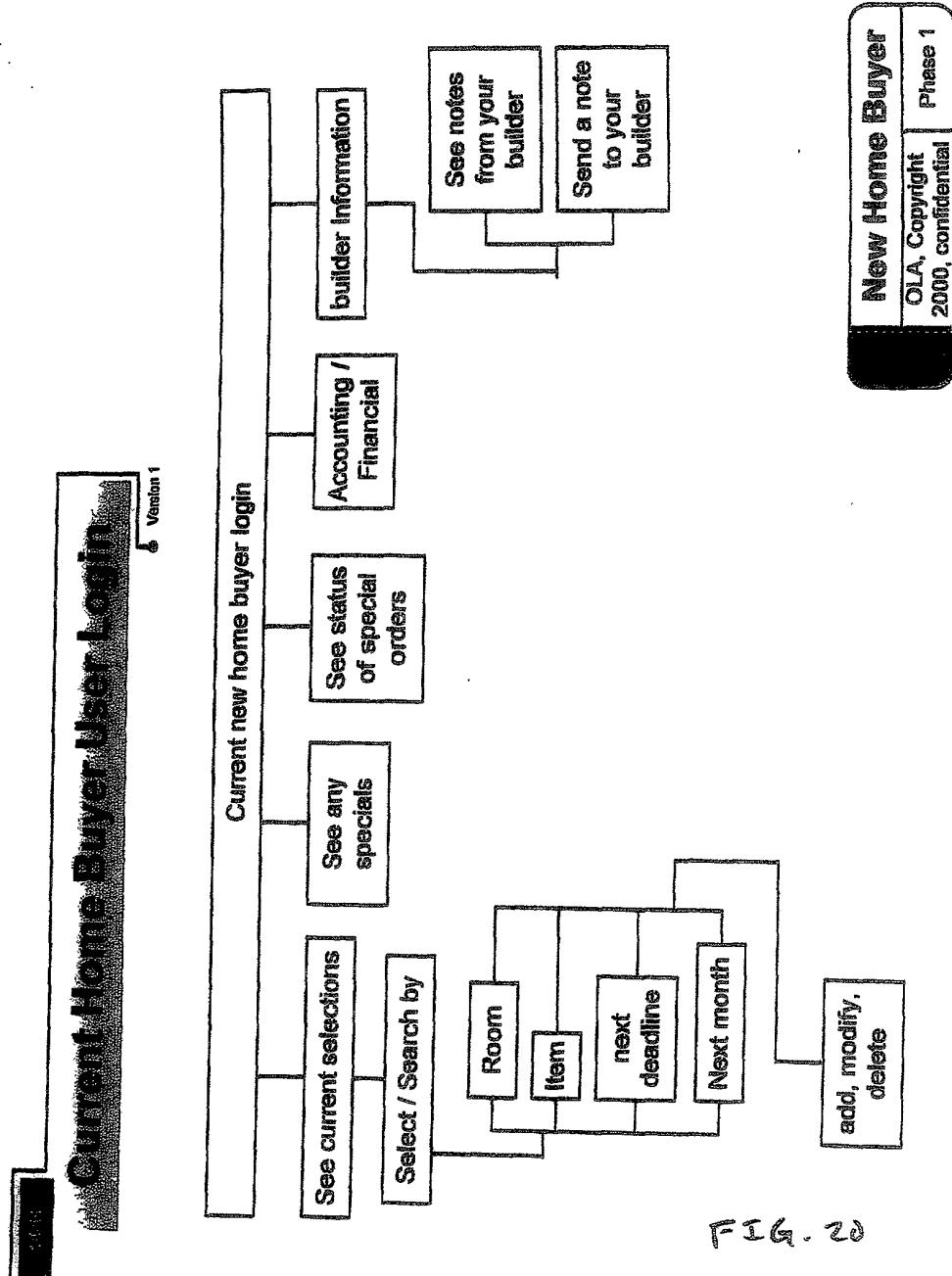


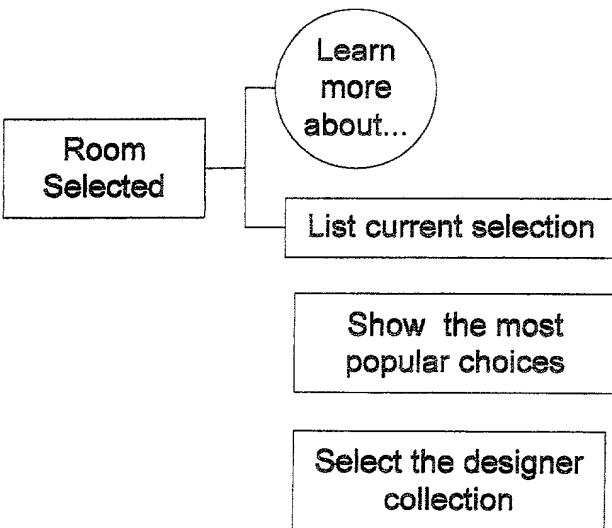
FIG. 20

Title: BUILDERS ON-LINE ASSISTANT  
Applicant: Bruce A. Fogelson  
Attorney Docket No.: 6040/80679

1/6/00

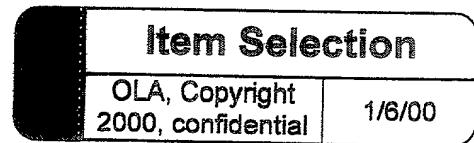
## Find / List / Select

Version 1



P  
225

FIG. 21



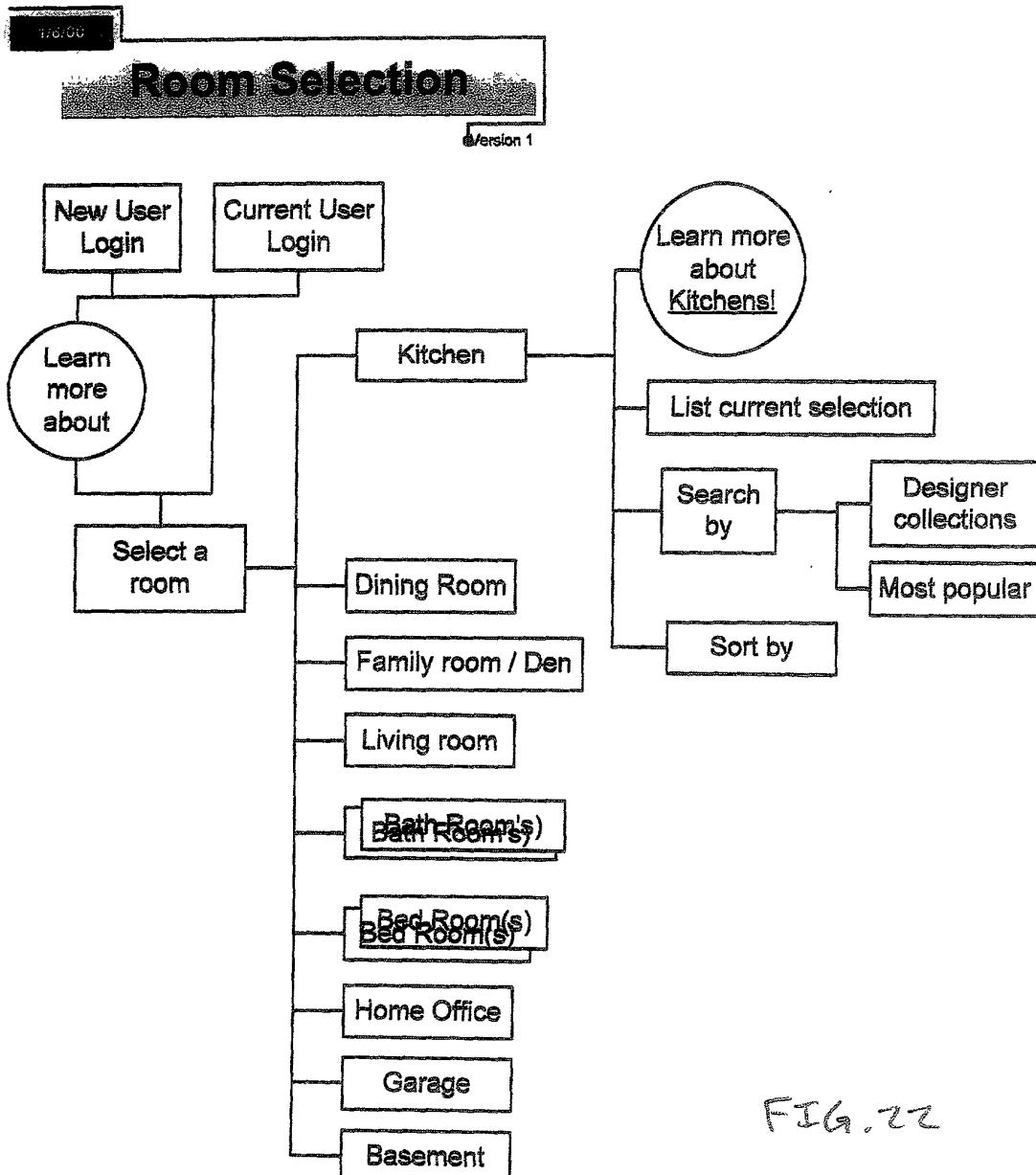
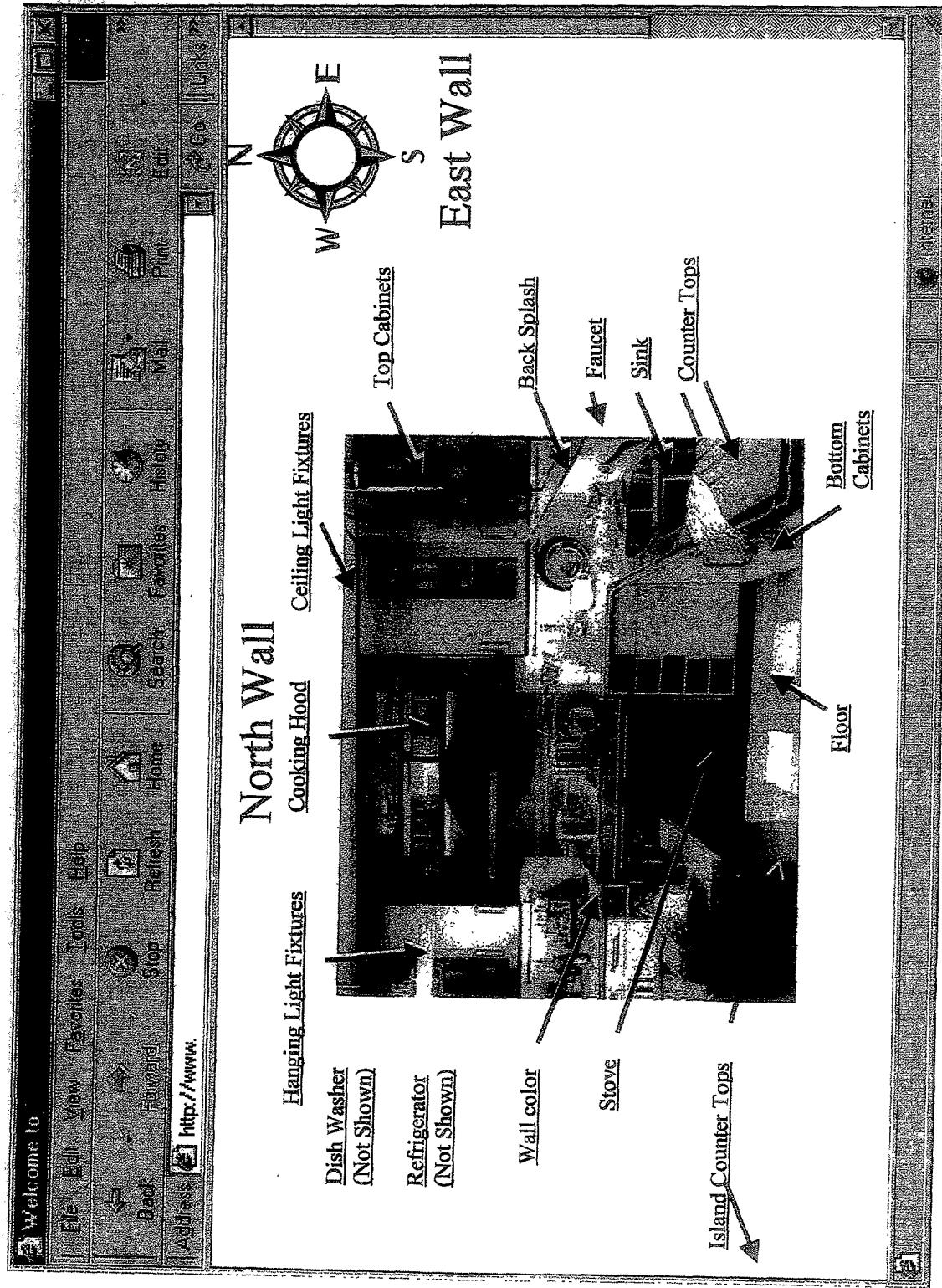


FIG. 22







Come  
yer  
wroom  
om

## Kitchen Item Selection

Kitchen

[Home](#) | [Help](#) | [Send note to builder](#) | [See selections needed to be made](#) | [See selections need by date](#)

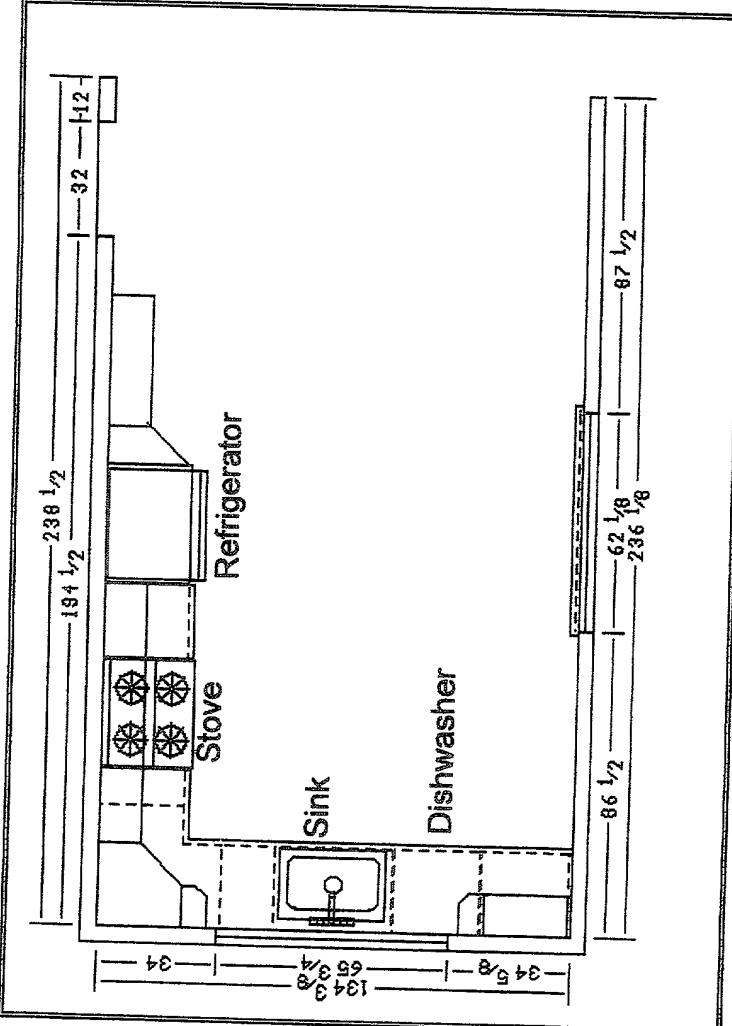


FIG. 24



## Kitchen Item Selection

[Home](#) | [Help](#) | [Send note to builder](#) | [See selections needed to be made](#) | [See selections need by date](#)

Kitchen		Appliance	302	304	306	308	310
Dining	Stove	Refrigerator	✓	✓	✓	✓	✓
Den	Dishwasher	Sink					
Living	Counter Top						
Bed	Cabinets						
Bath	Base Cab						
	Wall Cab						
	Flooring						
	Wall Covering						

Style	Design	Price	Material	Color
Any	Any	Any	Any	Any
Colonial	Martha	Standard	Wood	White
Commercial	EB	Level 1	Brass	Blue
Contemporary		Level 2	Steel	Beige
Country		Deluxe	Chrome	Green
Modern		Low	Creamar	Brown
Colonial		Med		
Retro		High		

300

302  
F1G. 25

303





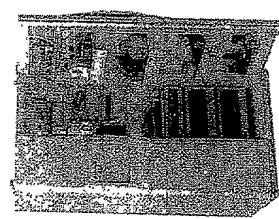
# Kitchen Item Selection

## Kitchen

[Home](#) | [Help](#) | [Send note to builder](#) | [See selections needed to be made](#) | [See selections need by date](#)

	Appliance Stove Refrigerator	Dishwasher	Sink	Counter Top	Cabinets	Base Cab	Wall Cab	Flooring	Wall Covering
Dining									
Den									
Living									
Bed									
Bath									

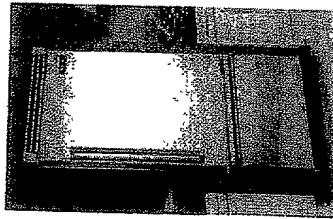
Style	Contemporary	Design	Any	Price	Start at	Material	Any	Color	White	<input type="button" value="Search"/>
										<input type="button" value="324"/>



TPX24PPBWW - GE Profile Performance™ 23.5 Cu. Ft. CustomStyle™ Side-By-Side Refrigerator with Dispenser

[See More Info](#)

[Add to my Cart](#)



The VCBB Built-in, 36" wide, Bottom-mount Refrigerator/Freezer

[See More Info](#)

[Add to my Cart](#)

Title: BUILDERS ON-LINE ASSISTANT  
Applicant: Bruce A. Fogelson  
Attorney Docket No.: 6040/80679



## Kitchen Item Selection

<input type="checkbox"/> Kitchen	<input type="checkbox"/> Appliance
<input type="checkbox"/> Dining	<input type="checkbox"/> Stove
<input type="checkbox"/> Den	<input type="checkbox"/> Refrigerator
<input type="checkbox"/> Living	<input type="checkbox"/> Dishwasher
<input type="checkbox"/> Bed	<input type="checkbox"/> Sink
<input type="checkbox"/> Bath	<input type="checkbox"/> Counter Top
	<input type="checkbox"/> Cabinets
	<input type="checkbox"/> Base Cab
	<input type="checkbox"/> Wall Cab
	<input type="checkbox"/> Flooring
	<input type="checkbox"/> Wall Covering

[Home](#) | [Help](#) | Send note to builder | See selections needed to be made | See selections need by date

**342**

<input type="checkbox"/> Style	<input type="checkbox"/> Design	<input type="checkbox"/> Price	<input type="checkbox"/> Material	<input type="checkbox"/> Color	<input type="checkbox"/> White	<input type="checkbox"/> Search
<input type="checkbox"/> Custom	<input type="checkbox"/> Any	<input type="checkbox"/> Standard	<input type="checkbox"/> Any	<input type="checkbox"/> White	<input type="checkbox"/> Black	<input type="checkbox"/> Search

**342**



**TPX24PPBWW - GE Profile Performance™  
23.5 Cu. Ft. CustomStyle™ Side-By-Side  
Refrigerator with Dispenser**

\*Trinless Model  
\*23.5 cu ft (Fresh Food 14.48 cu ft / Freezer  
9.05 cu ft)

\*Exclusive Water by Culligan™ Provides  
Cleaner, Better Tasting Water and Ice through  
the LightTouch Dispenser (Chilled Water,  
Cubed and Crushed Ice)

\*Smart Storage System (1 Adjustable Humidity  
Crisper, 1 Convertible Meat Keeper with Cold  
Control and 1 Adjustable Humidity Snack Pan)

\*3 Adjustable Glass Fresh Food Cabinet  
Shelves (2 Slide Out, Spill Proof)

\*Quick Space™ Shelf

\*Adjustable Modular Gallon Door Bins

Add to my Cart  
**342**

**342**  
**342**  
**342**

Title: BUILDERS ON-LINE ASSISTANT  
Applicant: Bruce A. Fogelson  
Attorney Docket No.: 6040/80679



# Link to manufacture sites

[Home Page](#) | [See current selections](#) | [Help](#)

## Concrete

[Materials Marketing](#)

[Natural Stone](#)

[Wood-Plastic](#)

[Arcat](#)

[Conian](#)

[Dryvit Systems](#)

[Formica Corporation](#)

[Fypon Molded Millwork](#)

[Stevens Roofing Systems](#)

[Wilsonart](#)

[Doors-Windows](#)

[Hurd](#)

[Kolbe & Kolbe](#)

[Loewen](#)

[Marvin](#)

[Pella](#)

[Simpson Door](#)

[Equipment](#)

[Grohe America](#)

[Kohler](#)

[Moen](#)

[Sub-Zero Freezer](#)

[Electrical](#)

[H.A. Framburg](#)

[Lamphouse](#)

[Lutron Electronics](#)

[Leviton](#)

[Residential Cabling](#)

[HOME](#)

[TASTE SOMETHING NEW CLICK HERE!](#)

HOME

UPCOMING  
EVENTS

PRODUCTS

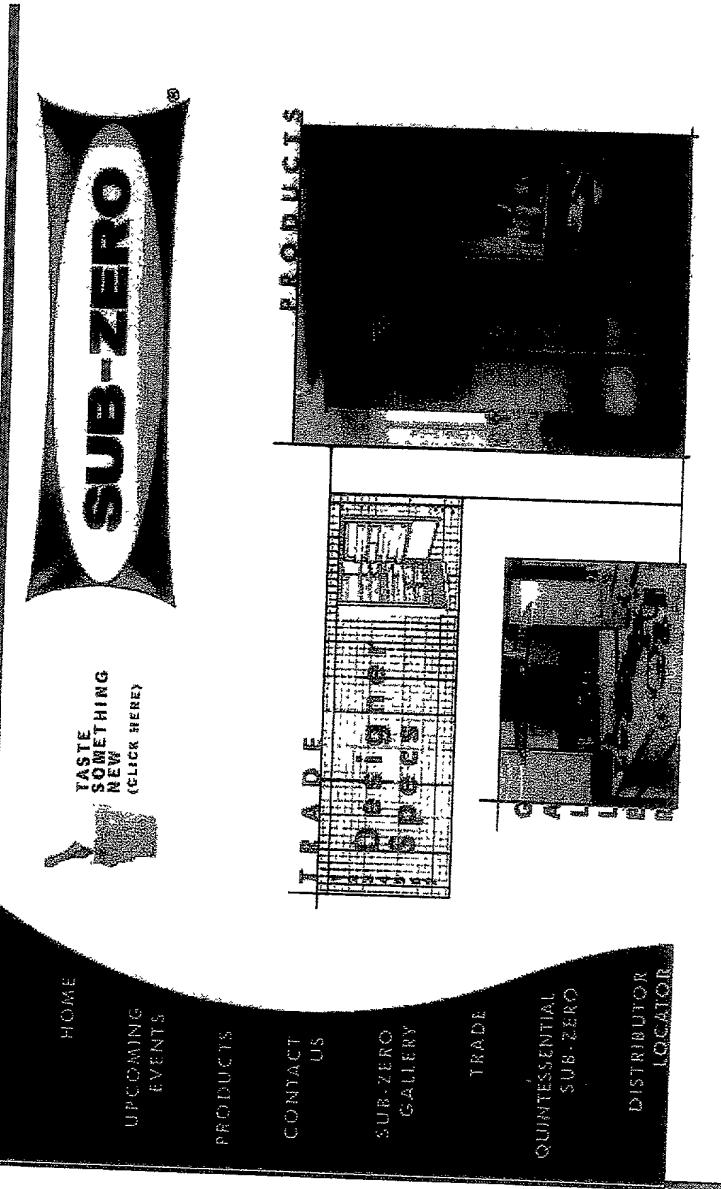
CONTACT  
US

SUB-ZERO  
GALLERY

TRADE

QUINTESSENTIAL  
SUB-ZERO

DISTRIBUTOR  
LOCATION



340  
FIG. 20



## Room Selection

344 ~

- Kitchen
- Dining
- Den
- Living
- Bed
- Bath
- Home Office
- Pantry
- Garage
- Basement

344 ~

[Home](#) | [Help](#) | [Send note to builder](#) | [See selections needed to be made](#) | [See selections need by date](#)



- No Selection made
- Some Selection are made
- Selection made but not final
- Selections are needed ASAP
- Done

344 ~

346 ~

350

347 ~

352

Title: BUILDERS ON-LINE ASSISTANT  
Applicant: Bruce A. Fogelson  
Attorney Docket No.: 6040/80679



## Section 2

[Home](#) | [Help](#) | [Send note to builder](#) | [See selections needed to be made](#) | [See selections need by date](#)

Kitchen

 Dining

Walls  
Counters  
Appliances  
Electrical

Bed

26

D) Home Office

Pantry

Garage

Base-  
ment

卷之三

360  
/ 31  
ETG:

257

Title: BUILDERS ON-LINE ASSISTANT  
Applicant: Bruce A. Fogelson  
Attorney Docket No.: 6040/80679



## Section 8

[Home](#) | [Help](#) | [Send note to builder](#) | [See selections needed to be made](#) | [See selections needed for date](#)

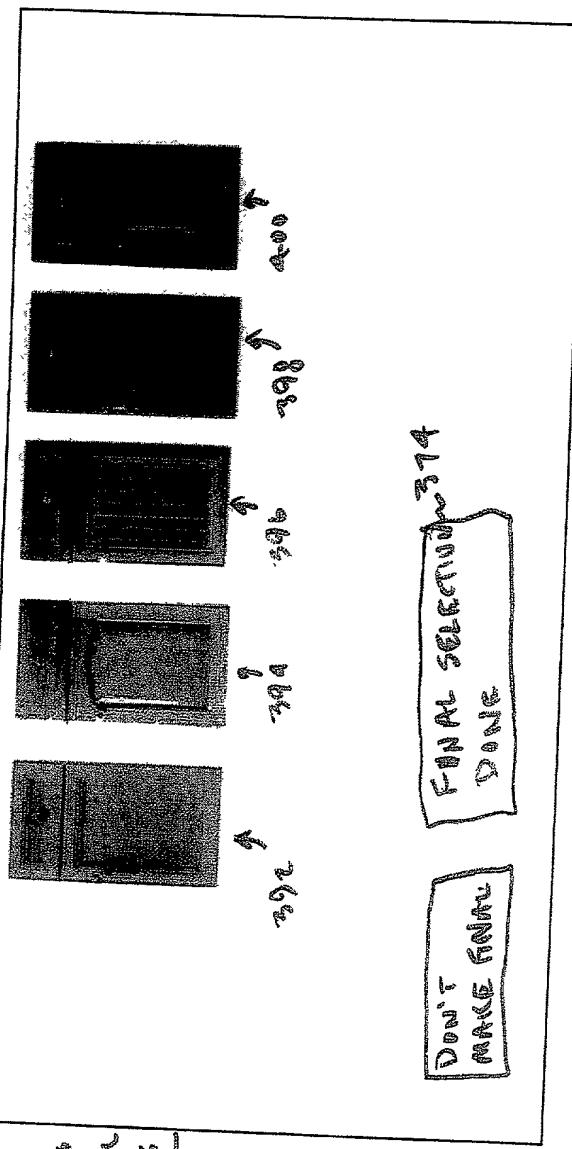


# Room Selection

[Home](#) | [Help](#) | Send note to builder | See selections needed to be made | See selections need by date

Make your own 100 Selections Watch 150000

	Kitchen	Cabinets	
		WALLS COUNTERS APPLIANCES REFRIGERATOR <u>CABINETS</u>	
Dining			
	Den		
	Living		
	Bed		
	Bath		



390  
FILE 374



## Current Selections

[Home](#) | [Help](#) | Send note to builder | See selections needed to be made | See selections need by date

### Kitchen

412

412

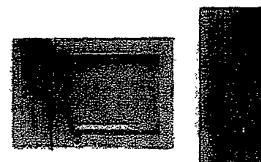
412

Counter	Item	Desc	Options	Budget Price	Net Price Chg.
	Counter	Rossetta	Upgrade1	\$1,000	\$1200

Counter  
Cabinet  
Floor



Rossetta



Cabinet Dixie Standard \$ Include \$ Included

Floor Cherry Standard \$ Include \$ Included

412

410  
F16.34

Cabinet	Dixie	Standard	\$ Include	\$ Included

Floor	Cherry	Standard	\$ Include	\$ Included




































































































































































































<tbl\_r cells="5" ix="2" maxcspan="1" maxrspan="1"

Title: BUILDERS ON-LINE ASSISTANT  
Applicant: Bruce A. Fogelson  
Attorney Docket No.: 6040/80679

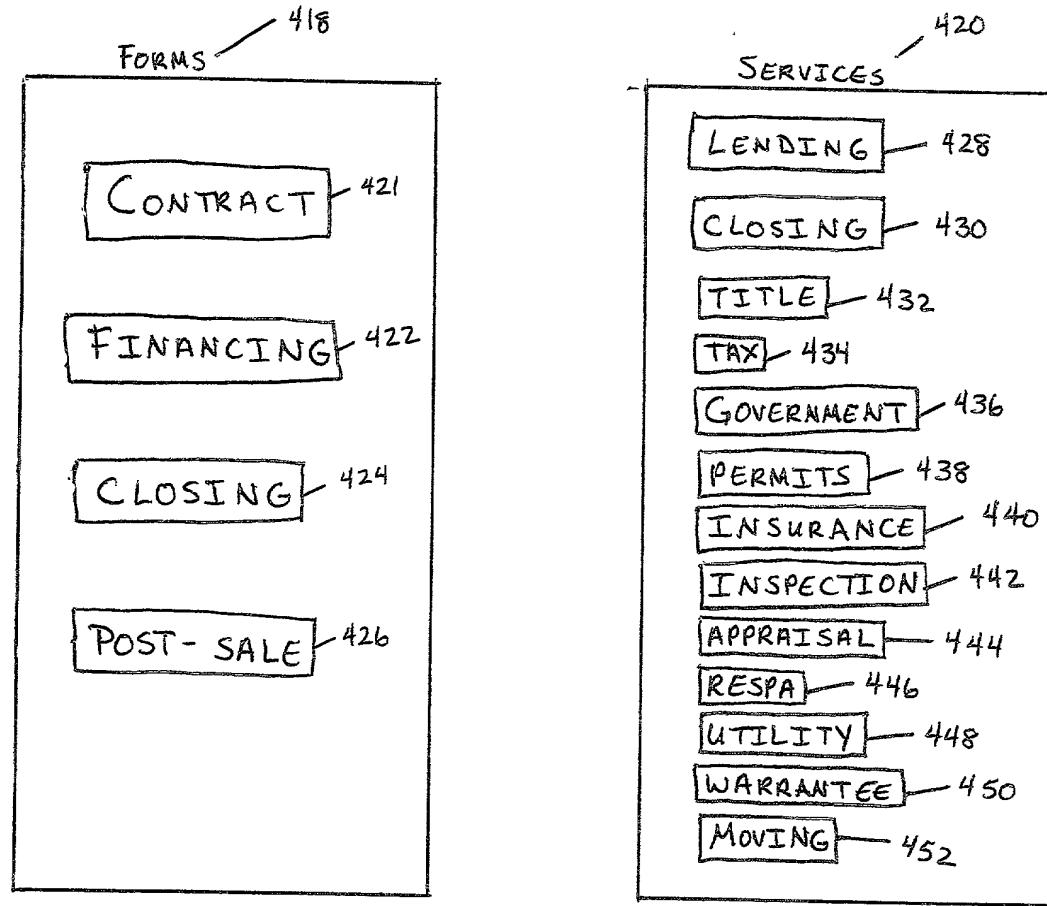


FIG. 35

Title: BUILDERS ON-LINE ASSISTANT  
Applicant: Bruce A. Fogelson  
Attorney Docket No.: 6040/80679

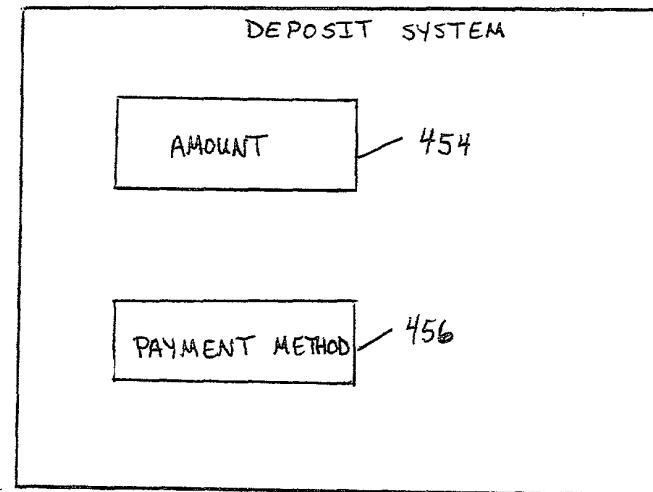


FIG. 36

Title: BUILDERS ON-LINE ASSISTANT  
Applicant: Bruce A. Fogelson  
Attorney Docket No.: 6040/80679

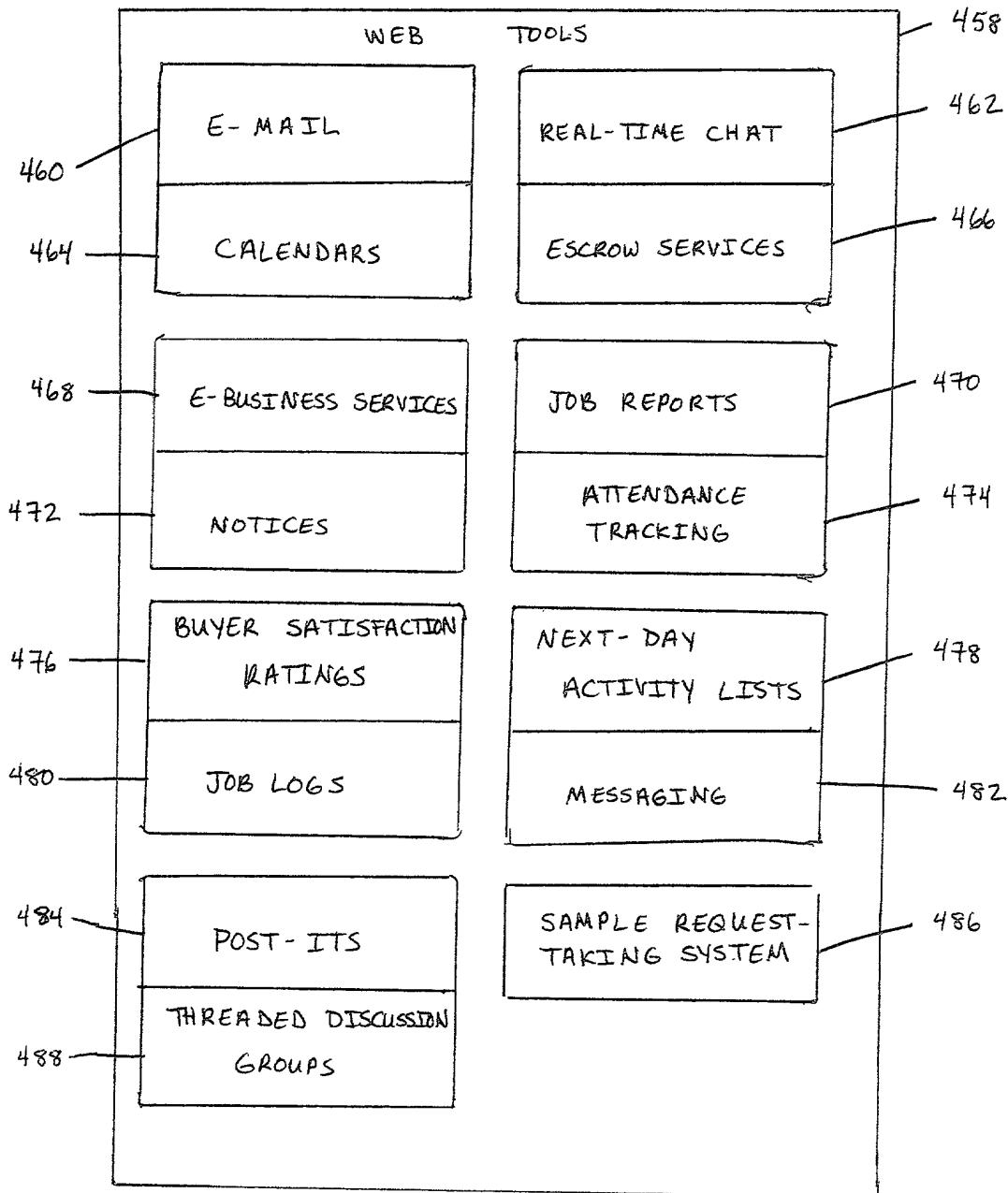


FIG. 37